

file under
1620-Smokey

SMOKEY BEAR TRADING POST



U.S. Department of Agriculture

Forest Service

SMOKEY BEAR HEADQUARTERS

WASHINGTON, D.C. 20252



Remember-
Only you can
**PREVENT
FOREST FIRES!**

Friends of Smokey Bear:

Enclosed is an updated listing of Smokey Bear licensees and products manufactured.

Prices are not included in this catalog because it would be impossible to keep up with changes. By writing the licensee directly, you can determine prices on his entire Smokey Bear line.

Some licensees only sell to retail outlets, others will fill small orders. If you need only a small quantity of items, check first with stores in your area. If they do not have the items you want, see if they will order them for you.

We hope this listing will help with your fire prevention job. For further information write, Program Manager Smokey Bear Program, Forest Service, U.S. Department of Agriculture, P.O. Box 2417, Washington, DC 20013.

Revised June 1980



SMOKEY BEAR LICENSED ITEMS

TOYS

R. DAKIN AND COMPANY
P.O. Box 7746 - Rincon Annex
San Francisco, CA 94419

Stuffed dolls

GABRIEL INDUSTRIES
114 Fifth Avenue
New York, NY 10020

Preschool toys, helicopters,
and jeeps

GAF CORPORATION
1361 Alps Road
Wayne, NJ 07470

View-master reel packet,
talking view-master reel

INDUSTRIAL SAFETY BELT COMPANY
16th and Mary Street
Pittsburg, PA 15215

Play camping equipment,
canteen, flashlight, etc.

JENNIE G. SALES COMPANY, INC.
3370 Pratt Avenue
Chicago, IL 60645

Vinyl inflatable toys

LARAMI CORPORATION
340 N. 12th
Philadelphia, PA 19107

Bagged and boxed miniature
toys

RAPCO TOY COMPANY
Division of Martin Yale Industries, Inc.
500 N. Spaulding Avenue
Chicago, IL 60624

Children's tents and electric
wood burning craft sets

I.T.I. HAWAII
1441 Kapiolani Boulevard
Honolulu, HI 96814

Clip-on toy (various sizes)



CLOTHES AND ACCESSORIES

LION BROTHERS COMPANY, INC.
Owings Mills, MD 21117

Patches, vinyl decals

R.F.J. ASSOCIATES
P.O. Box 405
San Marcos, CA 92069

T-Shirts, tote bags, visor caps

VIRGINIA GARMENT
501 N. 17th Street
Richmond, VA 23219

Caps

JEWELRY

BELL JEWELRY
A Division of Sunbell Corporation
P.O. Box 7447
Albuquerque, NM 87104

Charm jewelry

EARL BUTLER & ASSOCIATES, INC.
1710 Potrero Avenue
South El Monte, CA 91733

Tie-tacs, pins, jewelry

NOVELTIES

EL MONTE RUBBER CORPORATION
1909 N. Central
South El Monte, CA 91733

Mud flaps for trucks and trailers

GREEN DUCK METAL STAMPING COMPANY
255 Elm Street
Hernando, MS 38632

Buttons, foldover lapel tabs, Junior Forest Ranger badges

MARLENN CORPORATION
1808 Byrd Street
Baltimore, MD 21230

Air freshener, snuffer ashtray

NORCREST CHINA COMPANY
115 N.W. First Avenue
Portland, OR 97209

Ceramic items



NOVELTIES (CONTINUED)

THE NOTEWORTHY COMPANY
110 Church Street
Amsterdam, NY 12011

Ceramic items

SPORTLINE
330 West Franklin Boulevard
Chicago, IL 60624

Sleeping bags, comforters

TILLOTSON RUBBER COMPANY
Dixville Notch, NH 03576

Balloons

SOUTHERN ROCKY MOUNTAIN CRAFTSMAN
Box 442
Capitan, NM 88316

Ceramic items

LAURIE IMPORTS, INC.
11 East 26th St.
New York, NY 10010

Vinyl stickers, vending
machine novelties

DRITZ ART NEEDLEWORK
P.O. BOX 5028
Spartanburg, NC 29304

Latch hook rug and pillow
kit

MISCELLANEOUS

AAKRON RULE CORPORATION
28 Cedar Street
Aakron, NY 14001

Wooden ruler

AMERICAN FORESTRY ASSOCIATION
1319 Street, NW
Washington, DC 20036

Match books

ART LINE, INC.
1111 W. Cornelia
Chicago, IL 60657

Lawn and garden
accessories

DURA SIGN COMPANY
2905 Bethel Church Road
Bethel Park, PA 15102

Fiberglass signs



MISCELLANEOUS (Cont'd)

LANDER COMPANY, INC.
25 West 39th Street
New York, NY 10018

Bubble bath

RICHARD RUSH STUDIO, INC.
168 N. Clinton Street
Chicago, IL 60606

Plaques and Smokey Bear
costumes

SALES BOOSTERS, INC.
1015 S. La Cienega Blvd.
Los Angeles, CA

Vinyl pocket protector

JACK SHAFTON
8118 Lookout Mountain Avenue
Hollywood, CA 90046

Costume

PUBLISHING

WESTERN PUBLISHING COMPANY, INC.
Gold Key Comics
Whitman Publishing Company
1220 Mound Avenue
Racine, WI 53404

Little Golden Book, Big
Golden Book, play activity
and novelty books, dot-to-dot,
color by number, pop-out
punchout, cutout items,
self erasing sheets, picture
puzzles, games, comic books,
and frame tray puzzles

VERNON COMPANY
604 West 4th Street North
Newton, IA 50208

Smokey Bear advertising
calendars

FILMS

CATHEDRAL FILMS
2921 West Alameda Avenue
Burbank, CA 91505

Educational film strips

FILM COMMUNICATORS
11136 Wessington Street
North Hollywood, CA 91601

Smokey Bear film

MUSIC

A.A. RECORDS, INC.
250 West 57th Street
New York, NY 10019

HILL AND RANGE SONGS, INC.
241 West 72nd Street
New York, NY 100123

JOHN McMAHON
P.O. Box 193
Crestview, FL 32536

ST. NICOLAS MUSIC, INC.
1619 Broadway
New York, NY 10010

WORD, INC.
4800 W. Waco Drive
Waco, TX 76703

Record album, Smokey
Bear and Ranger Hal

Record, Song "SMOKEY BEAR"
part of Album titled "Teddy
Bear's Picnic/The Bear that
Wasn't" MGM Leo #10 "Sheet
Music" "Smokey the Bear"

Song sheet

Song, "Ballad of Smokey the
Bear" (Sheet music, books,
and records)

Record album: "Marcy and
Smokey Bear"

OTHER

SMOKEY BEAR HISTORICAL STATE PARK
Capitan, NM 88316

SMOKEY BEAR MOTEL AND COFFEE SHOP
Capitan, NM 88316

SMOKEY BEAR MUSEUM
Capitan, NM 88316

STORYBOOK LAND OF VIRGINIA, INC.
U.S. Route 1
Woodbridge, VA 22191

VIRGINIA FOREST, INC.
One North 5th Street
Richmond, VA 23219

